

REALCOMP II LTD. IMPLEMENTING SHOWINGDESK WEB EDITION MARKET-WIDE IN SOUTHEAST MICHIGAN TO 2,200 REAL ESTATE OFFICES

SHOWINGASSIST AND SHOWINGDESK WEB EDITION NOW AVAILABLE TO ALL OF REALCOMP'S 12,000+ MEMBERS THROUGH ITS BROKER SERVICE CENTER

Chicago, IL - May 7, 2008-ShowingTime, the real estate industry's leading showing management technology provider, and Realcomp II Ltd., a full-service real estate industry provider offering Multiple Listing Services, real property data, products and training to 2,200 broker offices in Southeast Michigan, announced that Realcomp will add ShowingDesk Web Edition to its showing management offering to provide a full-service showing package to REALTOR members.

With the addition of ShowingDesk Web Edition, the web-enabled front desk showing management tool, Realcomp members can manage showing requests coming in via the front desk while also managing requests made online via Realcomp. Those made via Realcomp download automatically into a "Task List" to facilitate prompt follow-up. Licensed to more than 6,000 offices nationwide, ShowingDesk Web Edition is the industry's most popular front desk software for managing showings.

In addition, Realcomp's MoveInMichigan.com public web site will be equipped with a 'Schedule a Showing' link enabling consumers to request showings while online. Those requests are delivered directly to the listing agent for prompt follow up.

"By incorporating these features with Realcomp membership, REALTORS® have tremendous resources," said Karen Kage, CEO of Realcomp II Ltd. "Home seekers can be better informed of properties they wish to view and will receive faster notification about the availability for showings," she added.

The low-cost ShowingAssist service is currently live in 79 Associations representing 216,000+ real estate professionals in 14 states. MarketLinx MLS, Fidelity MLS, Rapattoni MLS, Stratus MLS and FBS Data Systems have all incorporated ShowingAssist into their MLS systems for interested clients.

Using ShowingAssist, listing agents can post showing instructions and enter available hours on an interactive appointment calendar to indicate when a listing is open for showings. Showing notifications are routed instantly according to the listing agent's preferences. The listing agent actually knows buyers are interested before the showing occurs. Agents can also Carbon Copy additional email accounts or wireless devices so they are informed of showing activity while in the field.

"We're very happy to be working with Realcomp as its full service showing management provider," said ShowingTime Executive Vice President Michael Lane. "We're excited about making ShowingDesk Web Edition available to each member, and also to have the 'Schedule a Showing' link appear on MoveInMichigan.com listings to enable consumers to easily request showings. We anticipate helping more and more MLSs by providing our full showing management product suite to streamline the showing process."

About ShowingTime

ShowingTime equips real estate offices and MLSs with tools to schedule showings, track leads, retain/recruit agents, measure marketing effectiveness and generate showings from their web sites. Its products are used by more than 6,000 offices nationwide and integrated with more than 120 MLSs to manage more than 750,000+ showings every month. Visit www.showingtime.com for more information.

About Realcomp II Ltd.

Headquartered in Farmington Hills, Mich., Realcomp has continuously operated as a full-service provider to the real estate industry, offering Multiple Listing Services, real property data, products and training since 1994.