ShowingTime™

PRESS RELEASE

SIX MORE MLSs SELECT SHOWINGASSIST TO EQUIP MEMBERS WITH ONLINE SHOWING MANAGEMENT TOOLS FROM SHOWINGTIME

SHOWINGASSIST SERVING 185,000 AGENTS AND 32 MLSs NATIONWIDE

Chicago, IL - Feb. 12, 2007-ShowingTime, the real estate industry's leading showing management technology provider, announced six new MLSs are incorporating ShowingAssist into their MLS systems to help members manage showings directly through the MLS. The new clients include Metrolist MLS, Martin County MLS, Bakersfield MLS, The Keystone MLS, Upper Peninsula Association of Realtors®, and The Duluth, MN Association of Realtors®.

The cost-effective ShowingAssist service is live or being deployed in 32 MLSs in New York, Florida, California, Illinois, Michigan, Colorado, Pennsylvania, Missouri, Wisconsin, Ohio, Kentucky and Minnesota. First American MLS, Fidelity MLS, Rapattoni MLS, Stratus MLS and FBS Data Systems have all incorporated ShowingAssist into their MLS systems for interested clients.

By incorporating ShowingAssist, MLSs enable members to work within the MLS system to automate much of the showing management process and reduce costs. Benefits include less phone tag, better tracking, showing feedback, improved security and quicker home sales.

"We're very happy to be working with these new clients. It is satisfying to know ShowingTime products are helping to facilitate sales," said Michael Lane, ShowingTime's Senior Vice President of Sales & Marketing. "ShowingAssist makes it easy for showing agents to request showings while they're browsing the MLS. We anticipate helping more and more MLSs implement this technology to streamline the showing process."

Using ShowingAssist, listing agents can post showing instructions and enter available hours on an interactive appointment calendar to indicate when a listing is open for showings. Showing notifications are routed instantly according to the preferences of the listing agent or listing office, letting them know a buyer is interested before the showing occurs. Agents also have the option to Carbon Copy additional email accounts or wireless devices so they are informed of showing activity while in the field.

"Our customers are thrilled with the ShowingAssist program," said Karen Kage, CEO of Realcomp II Ltd. in Michigan, which has 15,000 members and went live in January. "This is definitely one of the most successful new product rollouts we have experienced."

Offices within the client MLSs that also use ShowingDesk, the web-enabled front desk showing management product from ShowingTime, enjoy the added benefit of having showing requests automatically downloaded into their ShowingDesk "Task List" to facilitate prompt follow-up. Licensed to more than 3,500 offices nationwide, ShowingDesk is the industry's most popular front desk software for managing showings. In aggregate, ShowingTime products - including ShowingAssist, ShowingAlert for broker web sites and ShowingDesk - now serve more than 200,000 agents.

About ShowingTime
ShowingTime equips real estate offices and MLSs with tools to schedule showings, track leads, retain/recruit agents, measure marketing ROI and generate showings from their web sites. Its products are used by more than 3,500 offices nationwide and more than 85 MLSs to manage more than 500,000 showings every month. Visit http://www.showingtime.com for more information.

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