

NORTHERN NEVADA REGIONAL MLS, FT. WAYNE AREA MLS GO LIVE WITH SHOWINGASSIST, SHOWINGTIME'S ONLINE SHOWING MANAGEMENT PRODUCT FOR MLSs

NORTHERN NEVADA WITH 3,000 MEMBERS, AND FT. WAYNE WITH 1,600 MEMBERS, HAVE STREAMLINED APPOINTMENT SCHEDULING, CONFIRMATIONS AND NOTIFICATIONS

Chicago, IL - Oct. 31, 2008-ShowingTime, the real estate industry's leading showing management technology provider, announced today that two MLS customers representing 4,600 agents have gone live with ShowingAssist to help members manage showings directly through the MLS.

The low-cost ShowingAssist service is now live in 37 MLSs and 73 Associations. With the new additions, an aggregate of more than 230,000+ real estate agents in 17 states have access to ShowingAssist. MarketLinx MLS, Fidelity MLS, Rapattoni MLS, Stratus MLS and FBS Data Systems have all incorporated ShowingAssist into their MLS systems for interested clients.

"ShowingAssist makes it easy for showing agents to request showings while they're browsing the MLS," said Merri Jo Cowen, Chief Executive Officer of the Northern Nevada Regional MLS. "We're glad to provide a service that will make the showing process run more smoothly for both showing and listing agents. ShowingAssist is an integral part of Northern Nevada Regional MLS's technology platform. We are always on the lookout for products that offer our members value and convenience - ShowingAssist offers both."

Using ShowingAssist, listing agents can post showing instructions and enter available hours on an interactive appointment calendar to indicate when a listing is open for showings. Showing notifications are routed instantly according to the listing agent's preferences. The listing agent actually knows buyers are interested before the showing occurs. Agents can also Carbon Copy additional email accounts or wireless devices so they are informed of showing activity while in the field.

"We're happy to have ShowingAssist live in these markets," said Michael Lane, ShowingTime's Executive Vice President. "It is satisfying to know ShowingTime can help facilitate sales in a slower market." "We anticipate helping more and more MLSs add this technology to streamline the showing process."

Offices within the client MLSs that also use ShowingDesk Web Edition, the web-enabled front desk showing management product from ShowingTime, enjoy the added benefit of having showing requests automatically downloaded into a "Task List" to facilitate prompt follow-up. Licensed to more than 6,000 offices nationwide, ShowingDesk Web Edition is the industry's most popular front desk software for managing showings.

About ShowingTime

ShowingTime equips real estate offices and MLSs with tools to schedule showings, track leads, retain/recruit agents, measure marketing effectiveness and generate showings from their web sites. Its products are used by more than 6,000 offices nationwide and integrated with more than 130 MLSs to manage close to 1 million showings every month. Visit <http://www.showingtime.com> for more information.

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