

REGIONAL MLS OF FLORIDA, NE FLORIDA MLS, REALCOMP II MLS AND JACKSON MLS SELECT SHOWINGASSIST TO AUTOMATE SHOWINGS FOR MORE THAN 36,000 REAL ESTATE AGENTS

GROWING LIST OF MLSs ADDING SHOWING MANAGEMENT SYSTEM TO SERVE MEMBERS

Chicago, IL - November 3, 2006—ShowingTime, the real estate industry's leading showing management technology provider, announced the addition of four new markets that are incorporating ShowingAssist into their MLS systems to help members manage showings directly through the MLS. The new clients include the Regional MLS of Florida, Northeast Florida MLS, and in Michigan Realcomp II MLS and the Jackson MLS.

The low-cost ShowingAssist service is now live in more than 20 MLSs representing an aggregate of more than 190,000 real estate agents in 12 states. First American MLS, Fidelity MLS, Rapattoni MLS, Stratus MLS and FBS Data Systems have all incorporated ShowingAssist into their MLS systems for interested clients.

By directly incorporating ShowingAssist with their MLS systems, MLSs allow members to work within the MLS system to automate much of the showing management process and reduce costs. The resulting benefits include less phone tag, better tracking, improved security and quicker home sales.

"We're very happy to be working with these new clients. It is satisfying to know ShowingTime can help facilitate sales in a slow market," said Michael Lane, ShowingTime's Senior Vice President of Sales & Marketing. "We're excited about these implementations and have seen significant usage already. ShowingAssist makes it easy for showing agents to request showings while they're browsing the MLS. We anticipate helping more and more MLSs implement this technology to streamline the showing process."

Using ShowingAssist, listing agents can post showing instructions and enter available hours on an interactive appointment calendar to indicate when a listing is open for showings. Showing notifications are routed instantly according to the preferences of the listing agent or listing office, letting them know a buyer is interested *before* the showing occurs. Agents also have the option to Carbon Copy additional email accounts or wireless devices so they are informed of showing activity while in the field.

Offices within the client MLSs that also use ShowingDesk, the front desk showing management product from ShowingTime, enjoy the added benefit of having showing requests automatically downloaded into their ShowingDesk "Task List" to facilitate prompt follow-up. Licensed to more than 3,500 offices nationwide, ShowingDesk is the industry's most popular front desk software for managing showings.

"We're very pleased that after being live for only three weeks, more than 190 offices are already using the service," said Patty Connor, CEO of the Regional MLS of Florida. "It provides agents with the latest technology, eliminates unnecessary phone calls during the showing process and ShowingAssist gives them an Internet-based tool to make showing management much easier."

About ShowingTime

ShowingTime equips real estate offices and MLSs with tools to schedule showings, track leads, retain/recruit agents, measure marketing ROI and generate showings from their web sites. Its products are used by more than 3,500 offices nationwide and more than 85 MLSs to manage more than 500,000 showings every month. Visit <http://www.showingtime.com> for more information.

FOR MORE INFORMATION, CONTACT:
Tom Denk, ShowingTime, 312-222-9780 x130
tdenk@showingtime.com