

SHOWINGTIME AND GE SECURITY PARTNER TO INTEGRATE GE SUPRA LOCKBOX INFORMATION INTO SHOWINGTIME LISTING ACTIVITY REPORTS

INTEGRATION IS UNDERWAY; FULL VIEW OF SHOWING ACTIVITY WILL IMPROVE SECURITY, TRACKING AND NOTIFICATION TO PROVIDE MORE INFORMATION TO SELLERS

Chicago, IL - November 9, 2007- ShowingTime, the real estate industry's leading showing management technology provider, and GE Security, the leading provider of lockboxes to the industry with its Supra Lockbox, announced the integration of Supra Lockbox information into ShowingTime listing activity reports.

The data transfer will enable brokers and agents in offices using ShowingDesk Web Edition to share more detailed showing information with clients via ShowingTime's popular listing activity reports.

GE Security's Supra Lockboxes, used on over four million homes nationwide by agents in 90% of the country to enter and show listings, will automatically transmit showing data to ShowingDesk Web Edition. The data - including entry dates and times and who accessed the Supra lockbox - will be displayed in listing reports agents share with clients to facilitate the home sale. ShowingDesk is licensed to more than 4,000 real estate offices and hundreds of thousands of agents nationwide.

The integration will commence with ShowingTime's release of ShowingDesk Web Edition 2.0, scheduled to occur over the next few weeks. ShowingDesk Web Edition 2.0 will be systematically rolled out to ShowingTime customers, with offices in markets using GE Security Supra Lockboxes gaining automatic access to the new data.

"Combining GE Security's wireless keybox information with ShowingTime's Showing Desk Web Edition will provide the listing office and agent with complete visibility of who is entering their properties," said Jeff Antrican, Vice President of Real Estate Sales for GE Security. "Brokers now have near real-time notification of any potential security breaches or missed appointments. Agents have follow-up opportunities with showings they otherwise wouldn't know about. Homes will sell faster with increased security for the home seller. GE Security and ShowingTime are excited to bring this enhancement at no additional cost to our collective customers."

"Including data from GE Security Supra Lockboxes in listing activity reports will help brokers and agents provide better security for house access and more information to sellers," said ShowingTime CEO Scott Woodard. "With improved security and more detailed tracking, sellers will receive more feedback from their agents. This gives them a better feel for the market and proper pricing, as well as an appreciation for the work the agent is doing. It should improve home sales."

About GE Security

GE Security is a wholly owned subsidiary of the General Electric Company (NYSE: GE) focused on communication and information technologies for security, safety and lifestyle enhancements. Security has operations in more than 30 countries and is represented by some of the best-known brand names for intrusion and fire detection, access and building control, video surveillance, explosive and drug detection, key management and structured wiring. For more information about Security and our product offerings, please visit www.GESecurity.com.

About ShowingTime

ShowingTime equips real estate offices and MLSs with tools to schedule showings, track leads, retain/recruit agents, measure marketing effectiveness and generate showings from their web sites. Its products are used by more than 4,000 offices nationwide and in 32 MLSs and 56 Associations representing 300,000+ agents to help manage hundreds of thousands of showings every month. Visit <http://www.showingtime.com> for more information.

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